

NORTH AMERICA'S #1 ICE MELTER! PROPELLANT 49

We have been in the Ice Melter business since March 1958. The principals of our company were there when the first chemical de-icer was discovered back in the 1950's. It is very likely no company knows more about this business than we do.

In these years, we have watched hundreds of cheap ice melters come and go. Only a handful of the original products that were marketed in the 1950's remain. As the leader in the field, we have always been careful to be modest in our claims, forthright in our advertising. Many of the same users have stayed with us through the decades. It is satisfying to us that PROPELLANT 49 remains America's No. 1 ICE MELTER, rendering a greater service than ever to tens of thousands of satisfied users.

**Here's why PROPELLANT 49
has remained the leader
in ice control each year
since 1958.**

CERTIFIED SAFE!

Of all the de-icing products on the market only PROPELLANT 49 has been exhaustively tested and certified by the AMERICAN RESEARCH and Testing Laboratories, an independent testing organization. This product evaluation is assurance to each user that PROPELLANT 49 is not only the most effective ice and snow melter it also can be depended on for complete safety all winter long.

CONTROLLED MELTING ACTION!

The ONE Ice Melter that keeps triggering melting action for up to 36 hours...when competitive ice melters just lay there. PROPELLANT 49 PREVENTS ICE FROM RE-FREEZING.

LONG TERM STORAGE GUARANTEED!

The ONE Ice Melter that never loses its effectiveness in the drum. Each shipment is backed with an unconditional 2 YEAR STORAGE

POWERFUL YET PROTECTIVE!

The ONE Ice Melter that's as gentle and protective as it is powerful in its melting action. Used for years at our Nation's Shrines.

